



Igniting news  
ideas that work

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## How To's Around the Web



### Creating Infographics for Free

InfoGraphicsArchive lists their favorite, free sites and software that help users build infographics and charts.



### Digital Tools to Know About

CNN lists the 50 best apps, websites and social networks creating the most buzz that you should know about.



### Tutorials for Coding

Learning how to code can be daunting. GCFLea- rnFree.org gives you three websites that will give you the "how-to", and Lisa Williams points out the best tutorials and resources for journalists looking to learn more about coding here



### Must-Have Social Media

GeekWire discusses the ten best tools for start-ups that are looking to solidify and strengthen their social media.



### CMS Platforms for Hyperlocal

Street Fight talks about seven CMS platforms tailored to hyperlocal news websites.



### Piktochart

A website that helps users create and edit infographics. For basic themes and casual users, the site is free, but access to more themes and customization costs only \$29 a month.



### Infogr.am

A free website that features infographic and chart templates that you can use to present your data.



### Easel.ly

A newer infographic sites, it uses "vhemes," or visual themes.



### Excel Basics for Journalists

For those with little experience using Excel in their reporting, this article by Poynter helps break down the best ways for journalists to use spreadsheets.



### Tumblr Tips for News Outlets

Journalism.co.uk shares some of their best tips from pros for using Tumblr to promote your website.



### Online Journalism Resources

A general list of online resources and examples from MediaTrobe featuring categories such as Organizing, Reporting Online and Interactive Platforms.



### Key Lessons for Startups

The Online Journalism Review discusses the key things to remember for hyperlocal websites.



### Cool Tools

22 tools and apps every j-student should know about.



### Reading Resources

View Mark Briggs' blog on the changing realm of journalism and how to be a news entrepreneur in it.



### Advice for Media Entrepreneurs

Huffington Post co-founder Ken Lerer gives his top lessons for launching your own media business.

## J-Lab Newsletter

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## About J-Lab

J-lab is a journalism catalyst that funds new approaches to journalism, researches best practices and shares practical insights gained from years of working with news creators and news gatherers.



J-lab is a center of the School of Communication at American University

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